



Cross Border Partners Advisory Services, LLC®

Your Bridge to New Markets
www.crossborderpartners.com

Today, more than ever, companies from around the world are expanding operations to reach new customers, diversify risk and grow revenues. In the fast paced world of international business, expanding globally is no longer an option but a "strategic imperative." With a "click of a mouse" competitors in any country can offer products and services to compete in your home market. **Successful companies are adapting and evolving their marketing strategies to address this changing competitive landscape, are you?**



Is your company constrained by local market growth?

Are sales of products and services growing at a rate satisfactory to sustain long term business viability?

Have you considered entering new markets to reach greater revenue potential?

Concerned about the complexity of regulations, costs, operational, legal and taxation issues associated with new market entry?

We understand! Cross Border Partners Advisory Services, LLC is your one stop shop and trusted advisor with the global insight to assist your business, navigate, plan and enter high value growth and international markets.

Cross Border Partners Advisory Services, LLC is a professional services organization which assists private sector companies, state, provincial and national economic development organizations to accelerate the benefits derived from foreign direct investments. CBP's personalized services are delivered directly and in association with our preferred network providers. Together, we partner with our clients to accelerate revenues and establish cost effective platforms for future growth.

Whether you're relocating within a domestic market, crossing the border or going global, CBP provides support ranging from initial market planning to full service program management and turnkey solutions to support your expansion plans. Our goal is to develop tailored strategies to fit your business expansion model which may include: establishing direct in-country operations, joint venture participation, direct and indirect distribution, licensing opportunities and other creative approaches to achieve sustainable and successful long term growth.

Our experienced advisors will work in collaboration with your senior leadership team to leverage your existing capital, people, technology and intellectual property assets.

Expansion requires both direct and indirect investments. CBP maintains productive relationships with national, state, provincial and local economic development organizations. CBP can evaluate your business model and identify potential sources of working capital and incentives. This value-added service



brings together both private and public sector resources to create sustainable community and economic development.

Our principals have unique global business experience with specific expertise in Florida, domestic US, Canadian, European and Asia Pacific markets.

SERVICES

Market Entry Services

- Strategic/Business Planning Development
- Project Management
- Market Research
 - Land, Sea, Air Market area tours
 - Demographic Research
 - Competitive Analysis and Intelligence
- Economic Development Organizations Liaison

Strategic Business Introductions

- Distributors/Agents
- Acquisition Targets
- Joint Ventures
- Procurement, Vendor and Contract Manufacturing
- Assistance with Passive Investments
- Business Relationship Development Support

Location and Operational Planning

- Human Capital and Labor
- Regulatory Issues - Market and Product Specific
- Accessibility/Regional Transportation

Professional Advisory Services

- Legal and Regulatory
- Tax Planning, guidance and compliance
- Accounting/Bookkeeping
- Technology Support
- Real Property - Location planning, site selection - Insurance
- Human Resource Regulations, Labor Compliance and Immigration

Supply Chain Services and Logistics

- Logistics - Importing and Exporting
- Customs and Regulatory Compliance
- Supply Chain Optimization
- Transportation and Warehousing

Financing and Capital Acquisition

- Government Incentive Identification
- Banking
- Private Equity and Debt

Cross Border Partners Advisory Services, LLC is your trusted partner to assist your business navigate the complexities of global market expansion. **Contact us today and let us show you how!**

503 E. Jackson St. • Suite 330
Tampa, Florida 33602
813-435-5445
www.crossborderpartners.com